

**TITLE** A study of self-development needs of hotel housekeeper  
in the Northeastern.

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**YEAR** 2017

#### **ABSTRACT**

This research is a quantitative research to study needs of self-development of the hotel housekeeper staff in Northeast. 2. to study of personal factors and compare an employee's personal factors in self-development in the Northeast. The samples were 315 housekeepers in Northeast hotels, using the formula (Weiers, 2005) and using a proportion sampling method.

The results of this research found that the maid is mostly females, age 41-50 years, high school education and work experience less than 3 years monthly income was 5,000 -10,000 Baht. Most hotels have less than 100 rooms and an independent management type of hotel ownership. The housekeeper's learning needs to be learned from the cd and workshop format at work and training every three months. The demand for visualization is high; the highest average is personality development. The hypothesis test results showed that hotel housewives who had different sex; there is not significant. Other personal factors include age, income, level of education, working hours and the type of hotel management found that the need for self-development overall is significant; it was statistically significant at the 0.01 level. Work position in hotel housekeeping department and the number of hotel rooms found that the need for self-development overall is not significant. Some items were statistically significantly different at the 0.01 level.

**Keywords: Self-development, Hotel Housekeeper, Hotel, Need**